



Jennifer K. Martin, MSN, RN, PEM, CEN
Emergency Preparedness Coordinator
Bronson Methodist Hospital

Jennifer K. Martin holds a Master of Science in Nursing and earned the Professional Emergency Manager designation from the State of Michigan. She is an experienced and highly skilled Board Certified Emergency Nurse, with over eight years of bedside experience. This strong foundation in emergency care allowed her to seamlessly transition into Emergency Management, contributing her expertise to a leading hospital system.

Jennifer currently serves as the Emergency Manager for Bronson Methodist Hospital, a Joint Commission-accredited, 434-bed comprehensive healthcare facility with a Level 1 Trauma Center, Regional Burn Center, Regional Pediatric Hospital, and multiple nationally recognized specialty services. In this role, Jennifer has spearheaded numerous initiatives within the healthcare system, including developing a comprehensive emergency preparedness manual, standardizing after-action reports, and creating an incident command orientation curriculum.

Beyond her clinical and leadership roles, Jennifer has made significant contributions to regional and national healthcare planning. She chaired the Regional Healthcare Coalition Planning Board for 2.5 years, guiding the team through complex organizational changes.

Her dedication to education and professional growth is evident in her role as an ICS (Incident Command System) instructor and as a co-author of a chapter on emergency management in the 8th edition of Huber's Nursing Leadership and Nursing Care Management (scheduled to be published later in 2025). She is an active member of the Association for Healthcare Emergency Preparedness Professionals (AHEPP), participating in the Emergency Management Tools and Resources committee. While working and collaborating with the Michigan Mortuary (MI-MORT) Command Staff, Jennifer is in the process of task book completion for the Planning Section Chief qualification.

Jennifer resides in Southwest Michigan and enjoys traveling and hiking with her husband, their two children, and their dog. Her wealth of experience and passion for improving emergency care and emergency management make her a well-respected voice and authority in her field.